

Message

From: Karen Florini [kflorini@climatecentral.org]
Sent: 6/16/2021 10:15:22 PM
To: Birnbaum, Rona [Birnbaum.Rona@epa.gov]
Subject: Thanks, and info

Rona,

Thanks again for your time this afternoon. As promised, here is a blurb to share. I'm also more than happy to do a quick briefing on this for your colleagues at their convenience.

Below is some language that describes Realtime Climate and how to subscribe:

Realtime Climate is a new, free service that provides you with timely, personalized alerts when climate connections can be made to unusual weather events or newsworthy happenings in your community.

Climate Central developed Realtime Climate to help media and other climate communicators meet their audiences' and stakeholders' desire for more coverage of local climate impacts and solutions. Participants in beta testing of Realtime Climate found it easy to use – one even called it a “perfect system.”

Realtime Climate topics include extreme temperature and precipitation events, coastal flooding, high wind or solar power generation based on local installed capacity, and notable local events like Brood 10 cicadas – with more climate-related subjects like health, agriculture and infrastructure in the Realtime Climate pipeline.

Sign up for alerts [here](#).

Climate Central will host a [webinar](#) on June 21 at noon ET, to demo Realtime Climate and to hear from a panel of communicators who will highlight additional resources to help tell and visualize local climate-related stories. The webinar will also feature an interview with Prof. Ed Hawkins, creator of the highly popular Warming Stripes visual.